



Transforming Telecommunications

Cord Summit, July 2019

Alan Blackburn

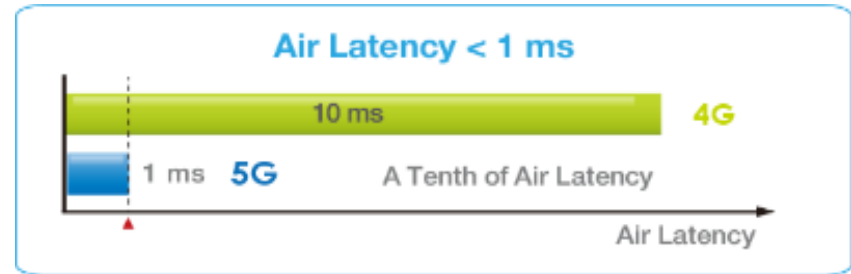
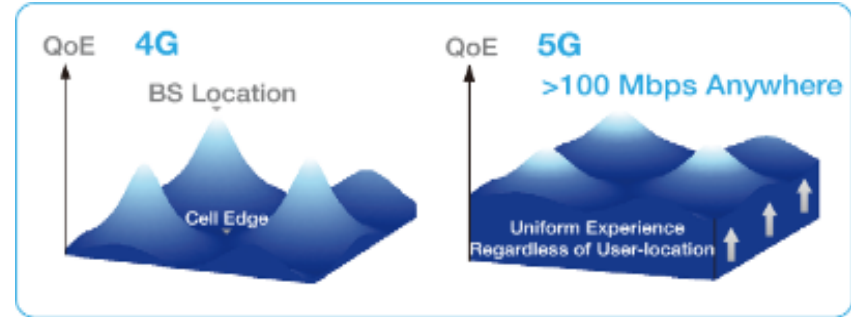
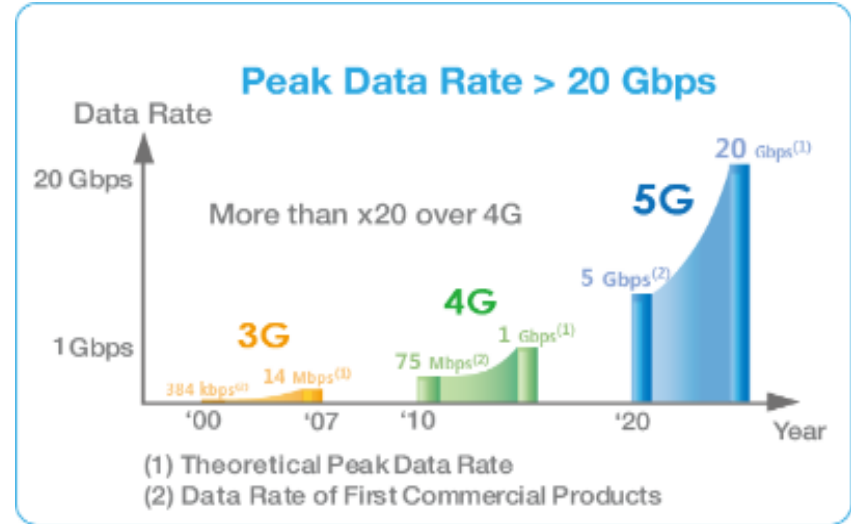
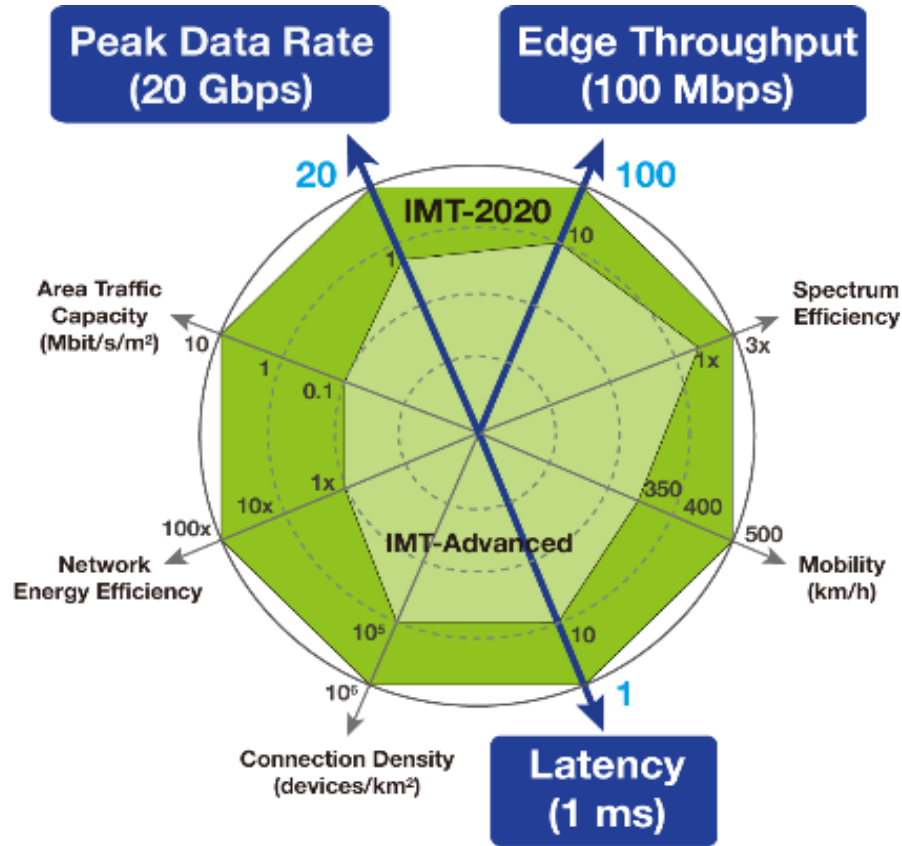
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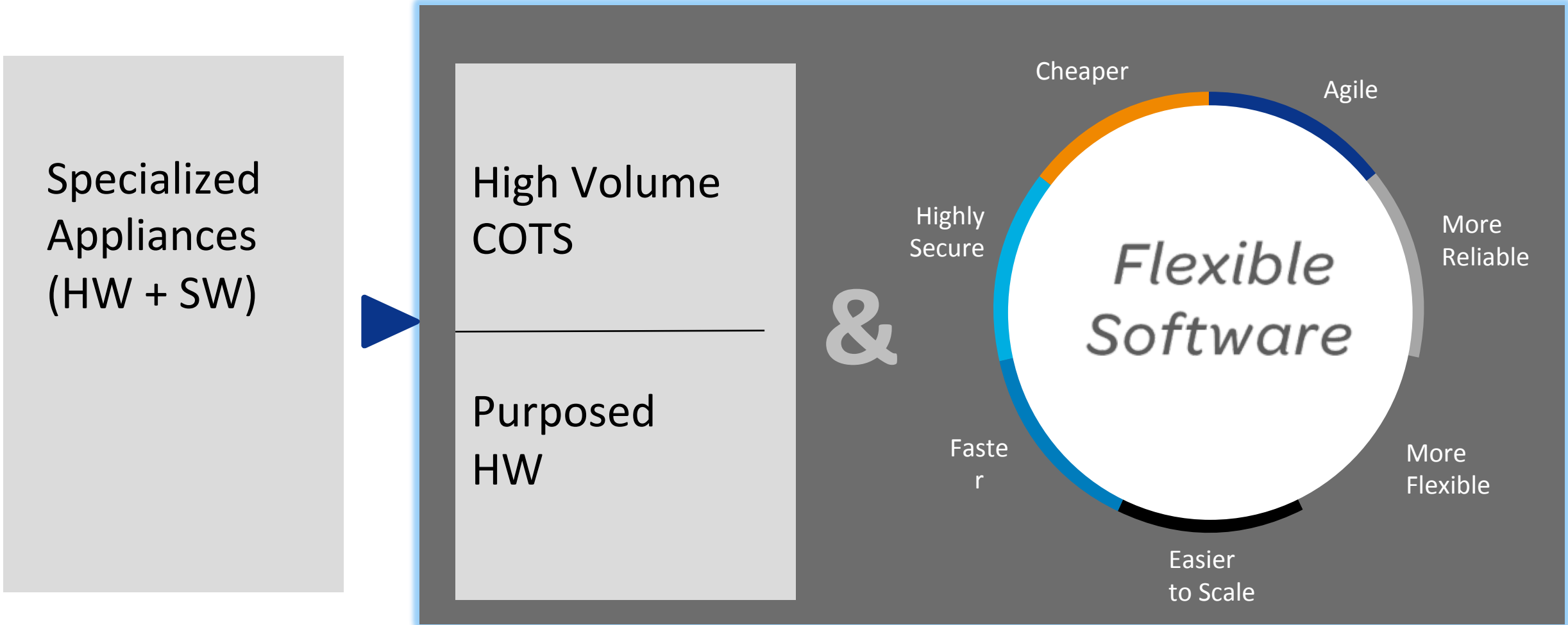
Drivers For Change

- 1. Network Traffic Continues to Grow and Change*
- 2. Services Decouple from Infrastructure*
- 3. Operational Paradigm Shifts*
- 4. Existing Networks Must Evolve to Meet Demand Variances (Fixed and Mobile)*
- 5. Big Data & Analytics Become Increasingly Important in Network Control Planes*
- 6. Security, Identity and Authentication paradigms emerge that become more robust and intelligent*

WIDENING DYNAMIC RANGE- Emerging 5G Requirements



RETHINKING THE NETWORK



VIRTUALIZE AND CONTROL

75% of our network using
cloud infrastructure and SDN
By 2020

AT&T DOMAIN 2.0 TRANSFORMATION IMPERATIVES

Open our Network

Modular

Programmable via robust Network API's, service creation and execution

Simplify and Scale

Common NFV Infrastructure

New operational paradigms

Emergent significant stressors include Video and Internet of Everything

Increase Value

Agile, Elastic, Dynamic

Cost-Performance leadership

Enable new growth services & apps

World class, industry-leading security, performance, reliability

Facilitate new business models and associated monetization paradigms

Architecture and Technology Directions

Decouple HW from SW – NFV

Separate Control from Forwarding – SDN

Combining NFV and SDN, enables a real time network cloud, distributed and integrated through the WAN, optimized for packet

AT&T INTEGRATED CLOUD (AIC) DISTRIBUTION

National

Big Deployments / Low Distribution (<50 sites)

- Centralized Functions
- Large scale facilities, e.g., compute centric

Regional/Metro

Medium Deployments / Distribution (300-600 sites)

- Regional/metro functions
- Hub locations, proximity centric

End Office

Small/Medium Deployments / Large Distribution (5000+ Sites)

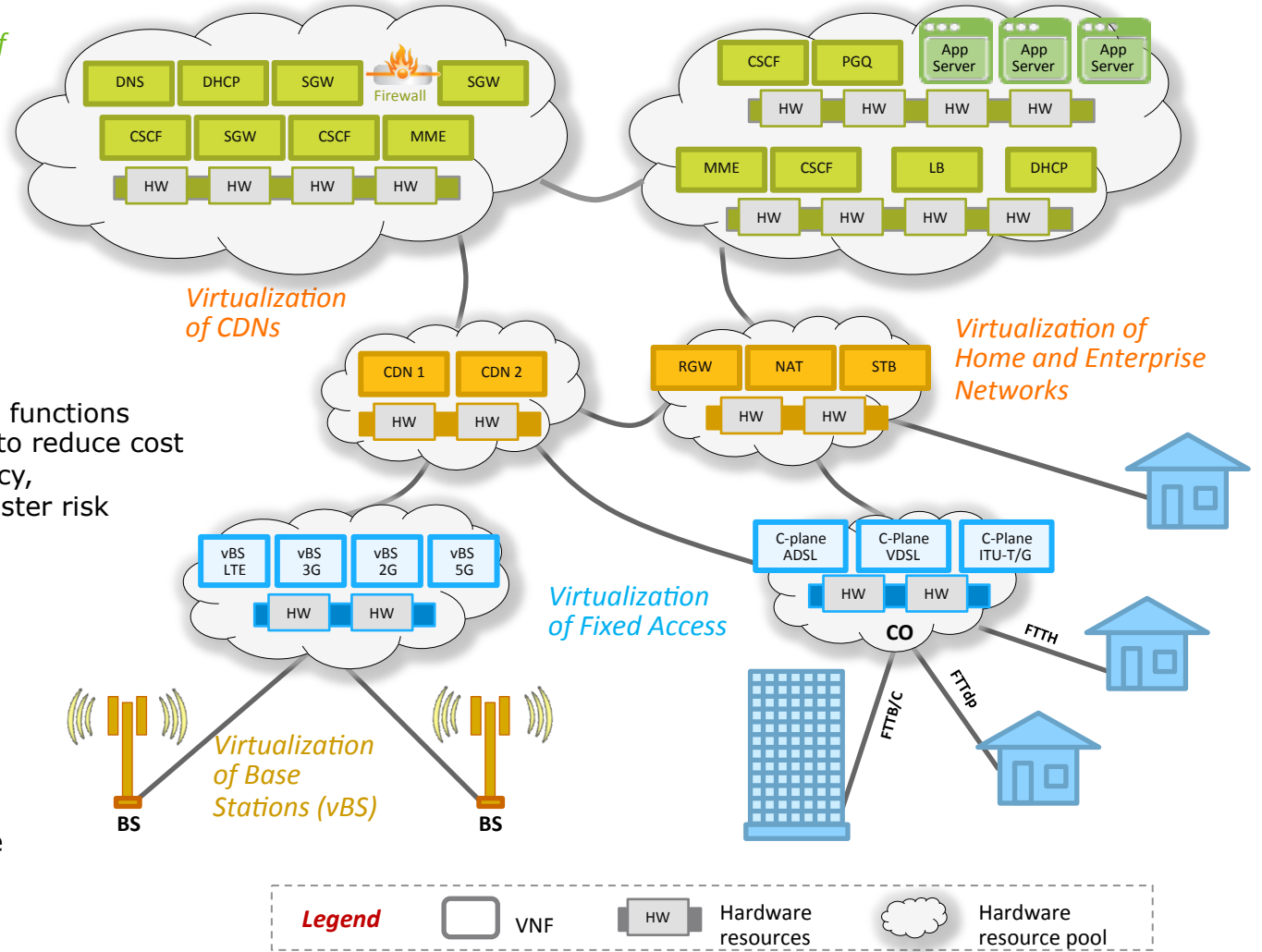
- End Office, LATA, and MOW functions
- Access hand-off points, highly proximity centric

Remote

Small / Very Small Deployments, Extreme Distribution (100K to 100M)

- Remote terminal, campus/venue
- Customer premises CPE, Customer devices

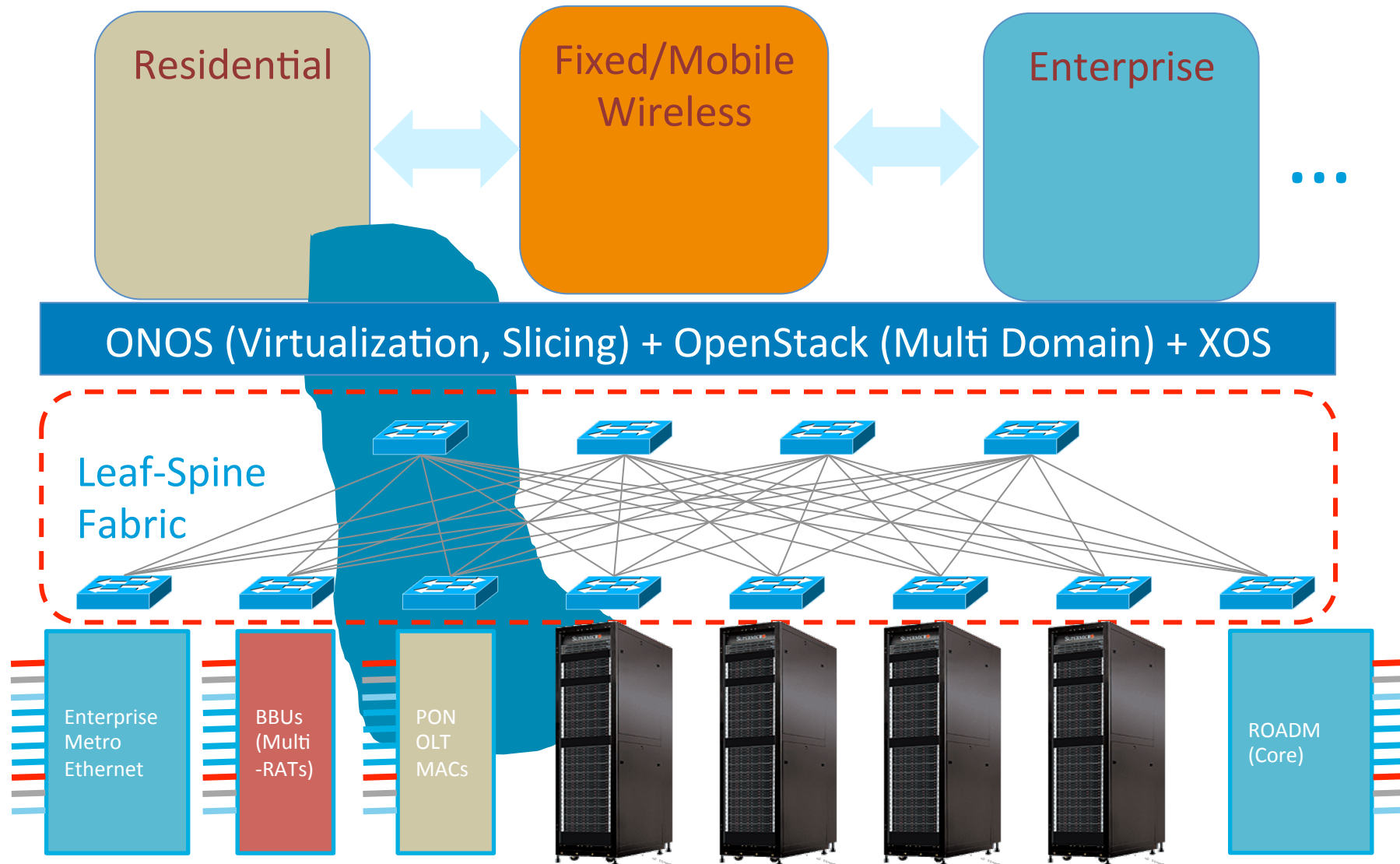
Virtualization of Mobile Core/IMS



Trend to distribute functions towards the edge to reduce cost of transport, latency, concentration/disaster risk

Trend to centralize functions into the network to reduce Access & CPE TCO

CORD- CENTRAL OFFICE REARCHITECTED AS A DATACENTER



KEY OBSERVATIONS & OPPORTUNITIES

1. Scaling Down/Lighter Weight – Hard, but *necessary*
2. ECOMP worked – the framework held up well in deployments
3. Consistency of on-boarding standards and best practices lacking
4. Performance & flexibility can be found without violating key principles
5. Working in an open community, sharing a purpose is FUN!...and drives value.



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